



Producers, Risk & Farm Policy





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Producers Face Two Kinds of Risk

- **Economic Risk**
- **Environmental Risk**



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Challenge & Opportunity

- **Environmental liability and regulations**
- **Conservation as a risk management tool**



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Conservation in the Farm Bill

- **Cost share**
- **Improving conservation on the ground**
- **Expanding resources**



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New directions for conservation

- **Addressing the risk of adopting practices**
- **Rewarding farmers for stewardship**



A Better Safety Net:

Average Crop Revenue Program

- Better protection by covering revenue
- Less distortion by linking to market prices
- Optional program so each producer decides on participation
- Supported by agriculture groups
- Saves money in time of tight budget